

GALLUP POLL ON KENNEDY UNDERSCORES
RISING PUBLIC CONCERN ABOUT CUTA

The Gallup Poll release for Wednesday, March 27, indicates that approval of President Kennedy remains high, but also that it has dropped from 76% to 66% since January.

The "situation in Cuba," along with concern over "excessive spending," are the considerations most frequently mentioned by those who disapprove of the Kennedy record, according to Dr. Gallup.

Dissatisfaction with the Administration's "handling of the Cuba situation" (33%) is appreciably greater than over-all disapproval of "the way Kennedy is handling his job as President" (22%). In response to each of these two questions, Republicans and Independents show a greater increase in disapproval than Democrats do.

HANDLING JOB AS PRESIDENT

	<u>Jan.</u>	<u>Feb.</u>	<u>Mar.</u>
Approve	76%	70%	66%
Disapprove	13	18	22
No opinion	11	12	12

PERCENT APPROVING--BY PARTY

	<u>Jan.</u>	<u>Feb.</u>	<u>Mar.</u>
Democrats	87%	85%	83%
Independents	75	66	64
Republicans	58	47	42

Implications for Information

The suggestions advanced under this heading in the POS paper of March 21, "Diminishing Public Confidence In Administration's Handling Of Cuba Problem," appear to continue to be applicable.

P/POS:HSFoster:em

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